Fiscal Year 2007 Annual Report for
Kansas Wesleyan University
Dear Alumni and Friends:

I am pleased to provide you with the Annual Report for Kansas Wesleyan University for the 2006-07 fiscal year. This past fiscal year has been very successful for the University. We have strong enrollments, a successful capital campaign, increased visibility in the community and the region, and much success in our academic and athletic competitions. It has been exciting to see the expansion of outreach and the increased recognition by people in the region about the successes of Kansas Wesleyan University. It is exciting to walk around the community and hear the many positive comments about what is happening at the south end of Santa Fe Avenue.

We have been able to accomplish so much and expect to be able to attain our hopes and dreams because of the generous contributions of time, talents, and treasures of many alumni and friends. As you have entrusted your resources with us, we will continue to be good and faithful stewards of those resources, ensuring that they are put to the best purposes of Kansas Wesleyan University.

I hope that you will find this Annual Report helpful in your understanding of all that is occurring on campus. I also hope that you, as alumni and friends of Kansas Wesleyan University, will take special pride in the excitement that is happening on campus. This truly is a special academic community.

Sincerely,

Philip P. Kerstetter, Ph.D.
President & CEO
STUDENTS
The Fall 2006 headcount enrollment of 894 was a decline of three students from the previous year’s all-time record. Yet headcount enrollment was above 800 for only the seventh time in University history. (Fig. A)
Contributing to the overall headcount was a significant increase in number of undergraduate students. Undergraduate headcount in the fall of 2006 was 827, a 4.55 percent increase. (Fig. B)
Additionally, the number of new full-time students rose slightly to 308, including 181 new students from Kansas and 127 new students from outside Kansas. (Fig. C)

RESIDENCE HALL STUDENTS
The residence halls continued to be a popular living accommodation among students. Although the number of students living on campus declined this year, the community on campus was not affected. The number of wings designated for female and male residents remained the same and the co-ed living environment was again a positive aspect of the residential setting. (Fig. D)

ACTIVITIES AND INTRAMURALS PROGRAM
Participation in activities and intramurals continued to be a popular campus pastime. In all, 387 individuals, including 28 faculty/staff members, participated in one or more events for a total of 6,301 participations. Of those participating, 258 were new participants. Forty-five first time freshmen participated. Thirty-five people participated in 10 or more events, while 15 people participated in 20 or more events. Additionally, 84 teams participated in the team sports events.

Kansas Wesleyan students organized two prayer gatherings by the flag poles in front of Pioneer Hall to remember the Virginia Tech community and the victims of the shooting at that institution in April.

CAREER SERVICES
Fiscal year 2007 was an exciting time in the Career Services Office as visits/contacts with Kansas Wesleyan University students, both in office and out, doubled from the previous year. During that time, more than 1,500 visits with KWU current students, alum, and visiting potential students were conducted. In addition, Career Services provided aid to five Salina community members concerning resumes and cover letters. Additionally, 327 contacts with employers were made concerning opportunities for students and thousands of jobs for students were posted.

ACADEMICS
Fiscal Year 2007 was another busy year for both faculty and students.
Kansas Wesleyan’s international ties were strengthened this summer when the Reverend Dr. John Blackwell, the University’s...
DECREASED donors are marked by **.

CARNegie VuNeRABilIes
$25,000.00 and above
J.E. & L.E. Mabee Foundation
**Curtis & Carolyn Carpenter
Morrison Foundation Trust
**Margaret D. Rankin
Salina Regional Health Center
Mittie & Comer
**Raymond E. & *Ruth Thompson

LOcKwDeD WEnDS
$10,000.00 - $24,999.99
Elene R. & Richard Austin
M. Lavon Brosseau
Ellene R. & Richard Austin

Levels of gIvInG
This listing reflects gifts made between July 1, 2006 and June 30, 2007. Deceased donors are marked by **.

PacESETTERs
$500.00 - $999.99
ASTH Higher Education Connecticut College
Robert J. & Margaret D. Ackerman
Agri-Products
Mary & Jay Anderson
Vance & **Elise Archer
Agri-Products
Robert J. & Margaret D. Ackerman

PacESETTERs
$250.00 - $499.99
AT&SF Higher Education Connecticut College
Ronald & Marcia MacLennan
James & Tamra Larzalere
Lance & Kelly Lippold
Thomas James LoVullo
Costar & Betty Ascher
Clint K. & Jennifer Askins
David Land & Frieda Atwater
Darrell K. & Ianas Aswad
Lori & Kevin Atherton
William R. & Lois Austin
Cheryl C. & Thomas Ayewell
Lawrence Bailey

Robert J. & Susan Cassing
Scott V. & Justine Certan
Central National Bank
John W. & Pat Chalmers
Kenton & Sandra Chapman
Heather Smith was hired as the new Dean of Student Life at Kansas Wesleyan University. She began her duties on September 1, 2006.

“We are excited to have Heather joining the Kansas Wesleyan University family,” said President Philip P. Kerstetter. “She brings to the position a wealth of residence hall experience, and I am confident that she will be a tremendous asset to our student life programs at Kansas Wesleyan.”

Smith most recently had served as Residential Life Area Coordinator at Northwest Missouri State University (NMSU), Maryville. She also has served as a Complex Director at NMSU and as an Assistant Residence Life Coordinator at Kansas State University (KSU).

Blackwell and two British scholars – Dr. Ruth Clayton Windscheffel, of the University of Oxford, and Dr. Juliet John, of the University of Liverpool, were elected fellows on July 12, 2006, by the trustees of St. Deiniol’s Library, Hawarden, Flintshire, Wales. The Very Reverend Peter Francis, Warden of St. Deiniol’s, conferred the fellowships at the Founders Day Ceremony on July 13, 2006. According to the trustees of St. Deiniol’s, Blackwell was honored for his contribution to divine learning.

Barbara Marshall, Chair in the Department of Communication Studies and Theatre Arts, was named the 2006 recipient of the Kansas Wesleyan University Exemplary Teacher Award. Sponsored jointly by the United Methodist Board of Higher Education and Ministry and the Pepsi-Cola Bottling Company, the Exemplary Teacher Award is presented at the fall Opening Convocation each year to a Kansas Wesleyan University faculty member who shows excellence in teaching; is active in his/her profession and professional societies; provides exemplary service to the university and broader community; demonstrates cooperative and supportive attitudes towards colleagues, students and others; and is committed to value-centered education.

Kansas Wesleyan students provided an extra treat for Salinans on Halloween 2006, courtesy of a grant from the Salina Arts and Humanities Commission. “Food for Thought,” which invited audiences to take part in a conversation about uncommon thoughts, and “Cinema Chills,” which featured a classic black and white film from the past, both were cablecast on Education Access Channel 19 Halloween night.

In the spirit of the Christmas season, members of the Kansas Wesleyan University Art Club gave of their time and talents to help someone in need. The club collected contributions for Kansas Wesleyan student Heidi Feyerherm and her daughter, Chloe Watson, who was battling brainstem cancer. All persons who contributed to the cause received a handmade Christmas ornament created by club members. The ornaments, which include a Christmas Pickle and a Christmas Spider, came with an account of the ornaments’ legends and significance to the Christmas season.

In April of 2007, four Kansas Wesleyan Communication students – Haley Brown, Devin Frederking, Candice Nava, and Paige Newbrey – were selected to assist a Court TV production crew that was in Salina shooting for the show “Haunting Evidence.”

The atrocities of the Holocaust were the focus of a series of events at Kansas Wesleyan during Holocaust Remembrance Week April 23-27, 2007. Organized by Dr. Mike Russell, Assistant Professor of History, Holocaust Remembrance Week included a presentation by a survivor of the Holocaust.
of Nazi anti-Semitism; displays of Holocaust-related materials in The Gallery, Sams Hall of Fine Arts, and in the Memorial Library; a lecture by Russell, who specializes in World History; and a documentary that connects historic anti-Semitism with the modern day.

For the second consecutive year, approximately 100 Kansas Wesleyan students, faculty, and staff participated in the multi-faceted Project HERO (Helping Everyone Reach Out) community service initiative. The April 2007 event was funded in part through the generous donations of a number of individuals and organizations, including the Greater Salina Community Foundation, which provided a $1,500 grant.

John Burchill, Chair of the Department of Behavioral Science and Human Services, participated in the Tabletop Exercise Facilitator Training in Washington, D.C., as a part of the federal government’s Homeland Security initiative. He was nominated for the training by the local American Red Cross chapter. Burchill explained that the federal government wanted to train non-government personnel as trainers on how to respond to incidents involving weapons of mass destruction.

In early December 2006, members of the Kansas Wesleyan University Physics Club launched a high-altitude balloon carrying a payload consisting of a video camera, a temperature logger, and a GPS tracking device. The multi-faceted experiment was designed as a fun way for students to study the Earth’s atmosphere. Additionally, some of the University’s pre-engineering students used the experiment as their final design project. The group was assisted by the Salina Ham Radio Club. The group tracked the balloon from its launch at Bissell Field to western Missouri, where the GPS signal was lost. With the help of Ham Radio operators, the balloon and payload eventually were found in a field in western Illinois.

Paul Green, Kansas Wesleyan’s Video Production Manager, was elected President of the Kansas Broadcast Education Association (KBEA) at the organization’s spring meeting in April. The Broadcast Education Association is the professional association for professors, industry professionals, and graduate students who are interested in teaching and research related to electronic media and multimedia enterprises. The Kansas chapter represents educators and professionals within the state, and is closely tied to the Kansas Association of Broadcasters.

The University’s award-winning Debate and Forensics Team brought home three national championships and numerous other awards from the National Christian College Forensics Invitational in March 2007. Additionally in March, they brought home a championship from the Pi Kappa Delta National Tournament, the largest national tournament in the nation.

Dr. Art Neuburger, Chair in the Department of Biology, received the Faculty Distinguished Service Award at the annual Honors Convocation April 25, 2007. Jill Weber, Assistant Director of Admissions, received the Administration and Staff Distinguished Service Award.
Kansas Wesleyan hosted the 2007 Kansas College Chemistry Teachers Conference in April. Kansas Wesleyan alumnus Dr. Wes Jackson, President of the Land Institute, was the keynote speaker.

“Into the Woods,” a musical story that weaves its way through well-known fairy tales, was presented by the Kansas Wesleyan Musical Theatre Production class April 27-29, 2007.

Faculty members honored during the annual Honors Convocation for their years of service to the University include:

FIVE YEARS
— Dr. Sean Boson, Chair in the Department of Chemistry
— Dr. Daniel Nazworth, Associate Professor of Communication Studies and Theatre Arts
— Chad Shriver, Chair in the Department of Health, Physical Education, and Recreation

TEN YEARS
— Brad Anderson, Chair in the Department of Art

TWENTY YEARS
— Barbara Marshall, Chair in the Department of Communication Studies and Theatre Arts

Use of the Memorial Library continued to increase dramatically in Fiscal Year 2007. The gate count for persons using the library was 40,668, an increase of 8.39 percent over Fiscal Year 2006. Additionally, the number of students who received instruction from library personnel rose to 715, an increase of 28.82 percent over the Fiscal Year 2006 figure.

CENTER FOR CHURCH LEADERSHIP
Established in the Fall of 2006, the Center for Church Leadership is a collaboration between Kansas Wesleyan University and the Kansas Area of the United Methodist Church. The Center offers a variety of programs of interest to small membership churches. Additionally, the Center’s Director, the Reverend Carl Ellis, is available to consult with small membership churches and pastors.

FISCAL
Kansas Wesleyan University’s good stewardship practices concerning its resources resulted in the largest annual surplus in University history. The cash flow enabled the University to do a variety of capital projects, including brickwork and the replacement of windows on the north part of Pfeiffer Hall and the completion of the heating/air conditioning project in Wilson Hall. Additionally, the University was able to purchase three properties, one in the 1500 block of South Ninth Street and two in the 1600 block of South Ninth Street.

Also during Fiscal Year 2007, 15-year bonds were issued to generate $7 million to be used in part for the Student Activity Center, as well as for campus-wide landscaping and other renovation projects.

After ground breaking at the end of Fiscal Year 2006, construction of the new Student Activities Center began in earnest in Fiscal Year 2007, dramatically changing the look of the northeast part of the campus. (Progress on the project can be seen via University webcams at www.kwu.edu.)

UNIVERSITY ENDOWMENT
As of the end of Fiscal Year 2007, the University’s endowment was at $21,037,462. That amount surpasses the all-time record of $20 million the Kansas Wesleyan endowment set at the end of the 2006 calendar year. The endowment grew, in part, because of a rise in the number of bequests to the University from loyal alumni and friends.

INSTITUTIONAL ADVANCEMENT
A special effort was made by the Office of Institutional Advancement during Fiscal Year 2007 in the areas of stewardship and planned giving. To that end, the percentage of funds raised through bequests rose to 29 percent in Fiscal Year 2007, compared to 22 percent in Fiscal Year 2006.

Systematic changes in annual giving, donor recognition, and the marketing and promotion of giving levels were made to strengthen and expand the University’s base of donors. Services were expanded for alumni and friends, including the dissemination of estate planning information, such as provisions of the Pension Protection Act of 2006.

Alumni support to the University is demonstrated by two important categories: Alumni Association membership and alumni giving percentage. After experiencing a 4.3 percent increase in Fiscal Year 2006, Alumni Association membership jumped a tremendous 12 percent in Fiscal Year 2007. With the number of good addresses rising to more than 7,300, the
percentage of alumni who contributed to the University held steady at 16.16 percent in Fiscal Year 2007.

In overall giving, capital giving again topped the Gift Designation list. (Fig. E) This category included the $1.2 million grant received from the J.E. and L.E. Mabee Foundation in Fiscal Year 2007 for the new Student Activities Center. Foundation and Alumni categories accounted for 86 percent of the sources of funding for Fiscal Year 2006. (Fig. F)

For more information about giving opportunities, please contact the Office of Institutional Advancement at 785-827-5541 ext. 1125.

WESLEYAN SOCIETY CONGREGATIONS

Fourteen churches from the Kansas West Conference of the United Methodist Church are recognized members of Kansas Wesleyan University’s Wesleyan Society. Wesleyan Society congregations pledge to annually give $5 multiplied by their church’s average weekly worship attendance. Members of the Wesleyan Society include

- Alexander United Methodist Church
- Bazine United Methodist Church
- Brookville United Methodist Church
- First United Methodist Church, Beloit
- First United Methodist Church, Minneapolis
- First United Methodist Church, Salina
- Grand Avenue United Methodist Church, Salina
- Paradise United Methodist Church
- Quinter United Methodist Church
- Salem United Methodist Church, Bushton
- Smith Center United Methodist Church
- Trinity United Methodist Church, Salina
- United Church of Bennington
- University United Methodist Church, Salina

Additional projects included the following.

- A Fall Graduation Party for fall graduates, the reception after spring commencement, and alumni gifts for each graduate.
- A gift for the babies of alumni that includes a certificate and a small stuffed coyote.
- A $500 grant to Project HERO, a volunteer day run by KWU students to help the Salina community.
- A grant of $1,500 to help the Debate and Forensics Team pay for its trip to Nationals.
- A payment of $2,000 toward the $10,000 pledge for an office in the new Student Activities Center.

For more information about giving opportunities, please contact the Office of Institutional Advancement at 785-827-5541 ext. 1125.
ALUMNI BY CLASS GIVING

Alumni donors are listed below by class year followed by giving percentage and, where there are five or more class members listed, the class total. A comprehensive listing of all donors by giving club is listed elsewhere in this publication. Alumni donors now deceased are marked by **. This listing reflects gifts made between July 1, 2006 and June 30, 2007.

1929
Dee Norris 16.67% of class gave
1931
Claud Hardesty 33.33% of class gave
1932
Royce Renken** 16.67% of class gave
1933
Helen (Maged) Gallion 33.33% of class gave
1934
Emily (Hancock) Sarna** 11.11% of class gave
1935
Sidney (Diller) McHarve (Hart) McDonald Elma (Staufler) Sanderson 25% of class gave
1937
James Owens 20% of class gave
1938
Ella (McBride) Baer John Hirt Alice (Jordan) Kadel 23.08% of class gave
1939
Frank** & Margaret (Corman) Crow June (Lworth) Duerksen Lawrence Ford
J. W. Greene
Wendell Knudt
Glen Sites
Keith Varney 21.62% of class gave $500 total
1940
Dale Dean Florene (Shelton) Everhart Max Graves Donald Hayman Paul Henderson 38.46% of class gave $335 total
1941
Vince & Elise (Heppner) Archer** Frances (Smutz) Giley Evelyn (Suzman) Hallock Maxine (Edwards) Kaiser William Nelson Corrine (Krug) Posson Ruth (Stutzman) Ritter Eleanor (Courtier) Switzer Alvin Thomas** Alice (Fetow) Varney 45.83% of class gave $1,000 total
1942
Elaine (Watkins) Brennan Harold Crowther Mary (Wilson) Hayman Adeline (Fowell) Mattson Ruth (Gambrell) Menkenmiller Donald Modlin Dorothy (Barelymank) Preston Hubert Rohrer Margaret (Wyatt) Seymour Everett Steiner Forest Sand Morren Louise Townsend Marion Woods 54.17% of class gave $1,025 total
1943
Elizabeth (Reiling) Boxum Ernest Fulton William Hall Charles Kellogg
Opal (Grawe) Long Virginia (Lilly) Major Lorraine (Chickes) Moon Mary (Stutzman) Morden Elizabeth (Crawford) Norton 30% of class gave $405
1944
William Keeler Harold Lear Edith (Smith) Solz Karl Will 16.67% of class gave
1945
Norma (Coonham) Baisan Aline (Queenz) Daniels Hazel (Hurburt) Doherty Eugene Garber Winnie Henderson Mary (Spodens) Pittenger George Russell Mildred (McElwan) Satrom Ione (Genier) Waugh 21.43% of class gave $475 total
1946
Donald Baisan Bernard Carsten Jean (Gambrill) Dutra Ruth (Fisher) Hal Faye (Goodfellow) Hartley** Retta (Schneider) Huk Norrie (Putnam) Peterson Irene (Nelson) Renken Richard Taylor Frances (DeMoss) Woodworth 38.46% of class gave $1,335 total
1947
Frieda (Stutzman) Atwater Edward Doherty Jo (Schleiden) House Bonnie (Stitt) Houser Malva (Boettcher) Kimmel Ruth (Goodwin) Marcotte Dorothy (Becky) Phipps David Tozier 47.06% of class gave $1,035 total
1948
Robert Brooks Mona Cunningham Mary (Mell) Day Rex Hallack John Fink 35.29% of class gave $430 total
1949
Adrian Bal Dean Boyer** Deimar Boyer William Brockhouse Pauline (Jennings) Eaton Joe Hake Virginia Harchett Zula (Weaver) Harding Martin Hartley Edith (Dennos) Heisz
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<th>Year</th>
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<td>1951</td>
<td>59,35%</td>
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Note: The class total and percentage of class giving may vary slightly due to rounding and incomplete data.